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Contents

1	Introduction	3
2	Deliverable 1.2	3
3	Graphic Identity	4
3.1	Logo	4
3.2	Flyer	4
3.3	Poster	5
4	Website	6
4.1	Home Tab	6
4.2	Objectives Tab	8
4.3	Impacts Tab	9
4.4	Documents Tab	9
4.5	Partners Tab	10

1 Introduction

The ModuLase project will develop a re-configurable highly flexible processing head system, which will be capable of covering welding, cladding and cutting. The ModuLase process head system will:

- Be capable of welding, cladding and cutting, through the use of three modular end-effectors;
- Include intelligent sensor technologies for in-process monitoring;
- Will also be linked to an intelligent system, in order to achieve adaptive process control, quality assurance, and semi-automated process parameter configuration.

The development and pilot line validation of the ModuLase laser process head will unlock the potential flexibility of fibre-delivered laser sources, and address a number of arising industrial challenges; including an increasing need for flexible manufacturing systems to support an increasing variety of product mixes, the need to maximise equipment utilisation rates, by eliminating down-time associated with changing of laser, processing heads and equipment stoppages and reducing capital investment costs.

The project started on the 1st of September 2016 and will have a duration of 36 months. A ModuLase project website has been setup to help sharing the information between the consortium and the public.

2 Deliverable 1.2

This documents results from activity in Task 1.2 and outlines details on the project graphic identity and website, which will be the main information repository to search for dissemination materials such as project brochures, posters and flyers.

Also, the website will launch project newsletters, disseminating the project's major news. It will be linked to social websites (e.g. LinkedIn, YouTube), allowing users to participate in the main discussions regarding the project results, while raising the interest in the project's outcomes. The website is implemented on an EU domain, which is www.modulase.eu.

At the start of ModuLase, the dissemination actions will focus on the project goals, aiming at collecting inputs on potential end-user needs. Afterwards, as the project results become available, they will be internally approved for publication and dissemination, also making a bridge with a suitable exploitation strategy.

Although a dissemination and exploitation plan will be developed along the project, some tasks were already developed:

- Design of the ModuLase graphical identity, with logo and associated colours;
- Dissemination through traditional paper materials, i.e. posters and flyers.
- Design and creation of a project website presenting the importance and the benefits of the developed work. The website will act as the main information repository regarding the project, both for the public and for EC experts.

3 Graphic Identity

The graphic identity of the project was developed and this include the elaboration of the project's logo with the associated colours, the project flyer and poster to be used in dissemination activities and the project website to ensure that the project results are widely disclosed.

3.1 Logo

The logo of the project is presented in Figure 3-1.

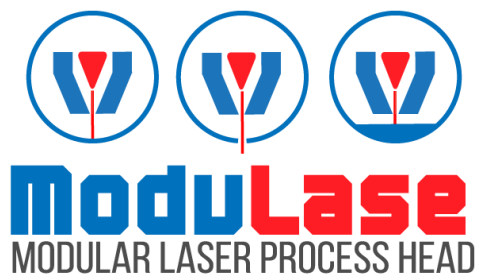


Figure 3-1 ModuLase logo.

3.2 Flyer

The flyer of the project is presented in the next two figures, Figure 3-2 and Figure 3-3.



Figure 3-2 ModuLase Flyer - Front Page.

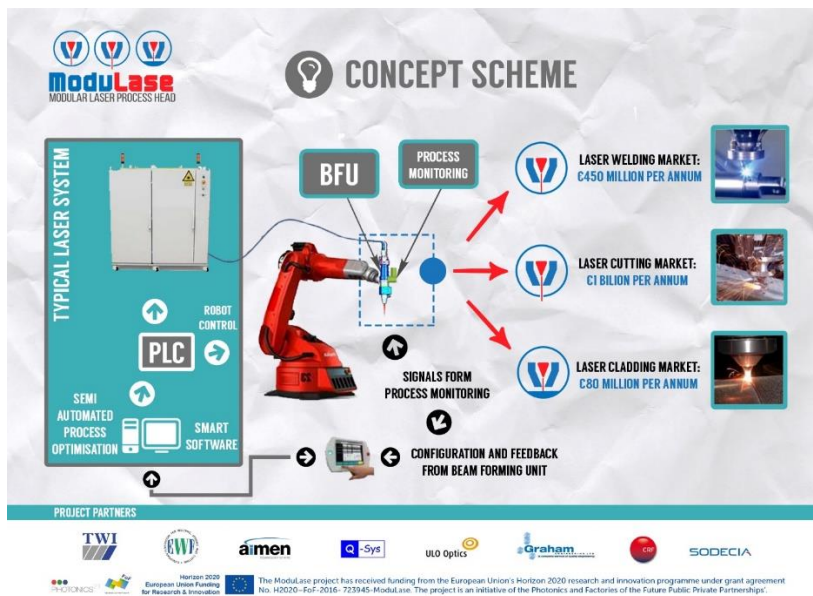


Figure 3-3 ModuLase Flyer - Back Page.

3.3 Poster

The poster of the project is presented in the figure below (Figure 3-14).

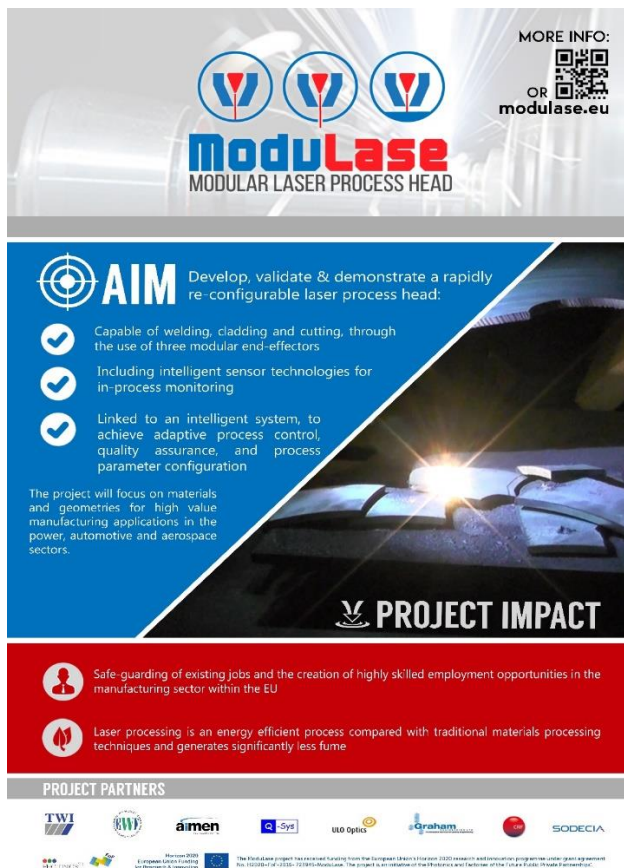


Figure 3-4 ModuLase Poster.

4 Website

The project website is available for the following URL: www.modulase.eu. The website is structured in six main tabs including: Home, Objectives, Impacts, Documents, Partners and Contact. The aim is to continuously update the information on the website with the progress and public results, meetings, events and useful links. The disclaimer is always presented in the bottom of the page in every tab available.

The website was constructed by EWF.

4.1 Home Tab

The Home tab is the one presented when entering the website page (Figure 4-1). There it is possible to be linked to the other tabs available, to the ModuLase news (Figure 4-2) and have a brief idea of the consortium.

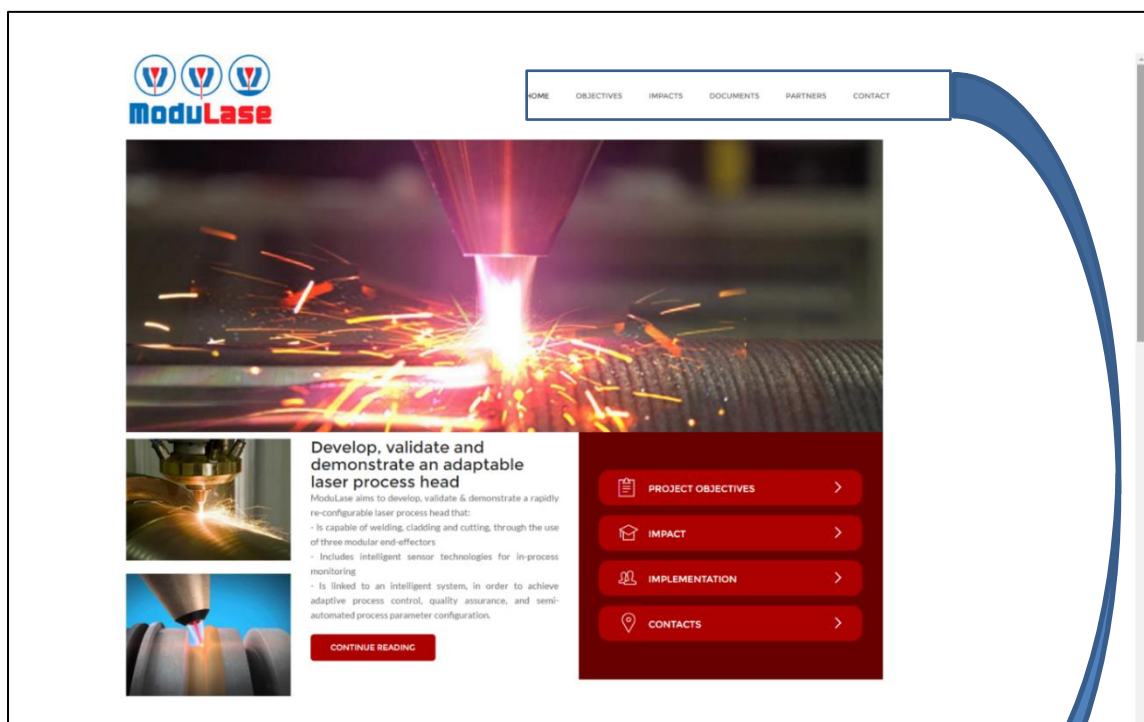


Figure 4-1 Website Home Tab – Top page.

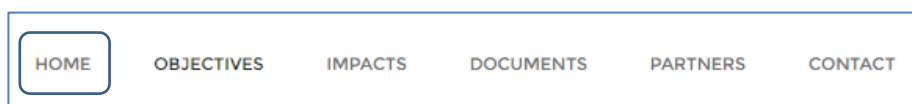




Figure 4-2 Website Home Tab – News.

Figure 4-3 presents the partners of the consortium and the co-financing disclaimer.

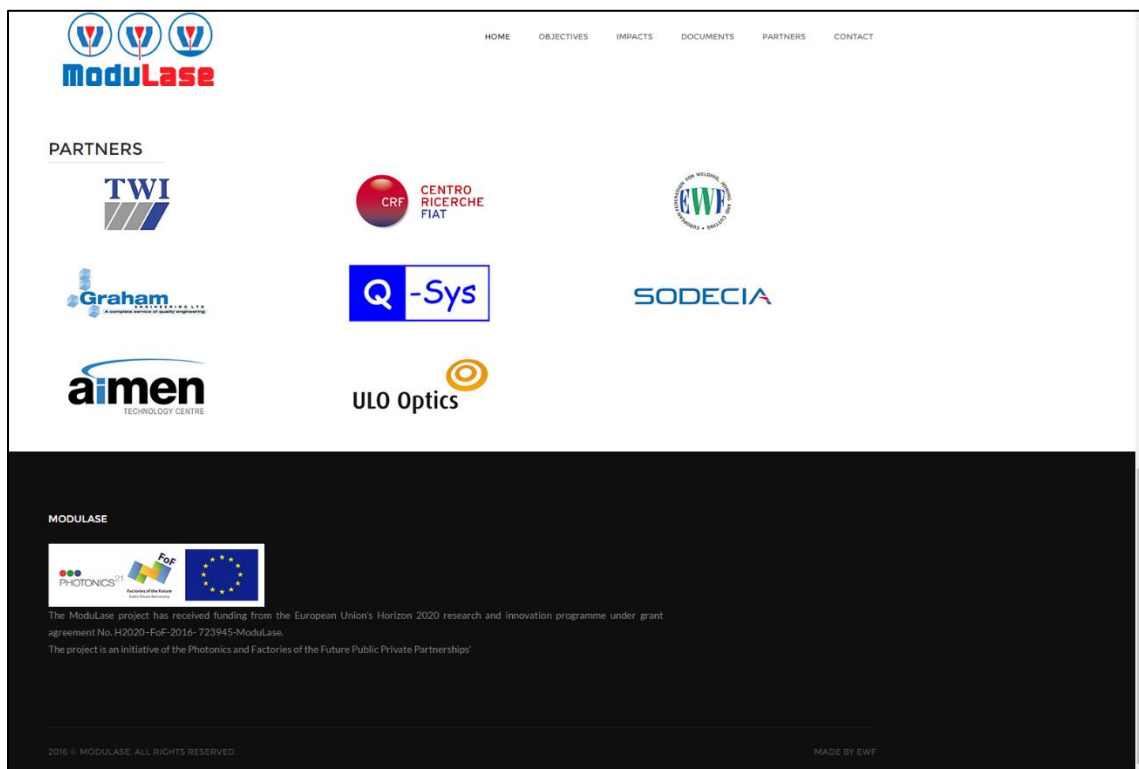


Figure 4-3 Website Home Tab – Consortium.

4.2 Objectives Tab

The Objectives tab (Figure 4-4) has a description on the project aims and objectives. It is also possible to find the description on the project implementation (Figure 4-5) associated to each work package and partner. In the end of this tab it is also possible to read more about the background of the project.

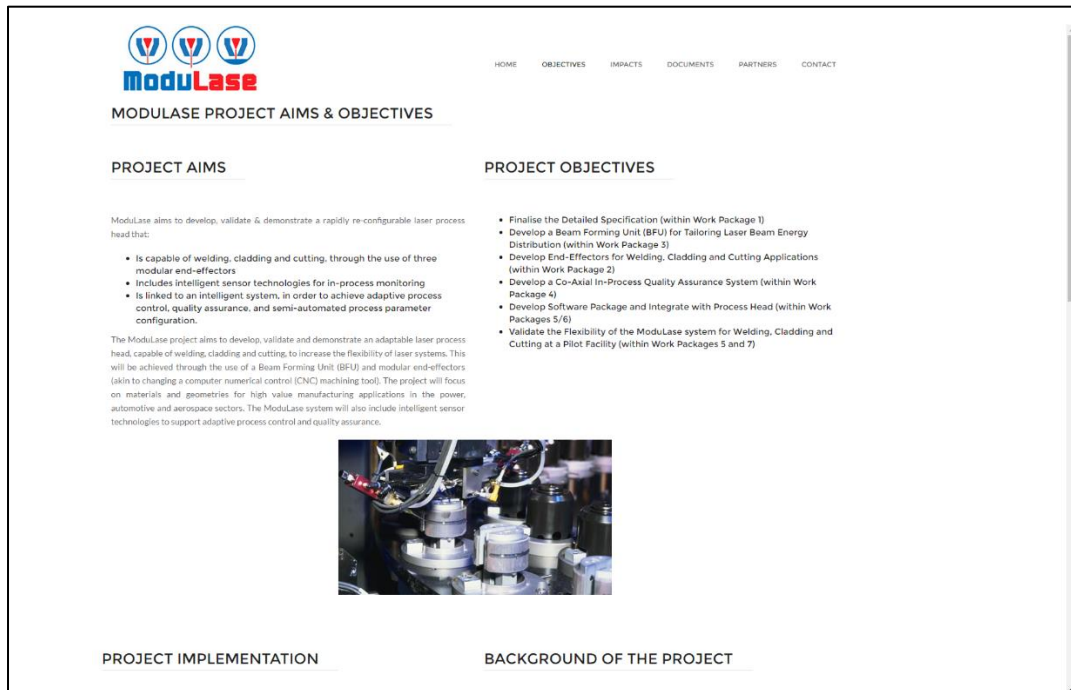


Figure 4-4 Objectives Tab - Project Aims and Objectives.

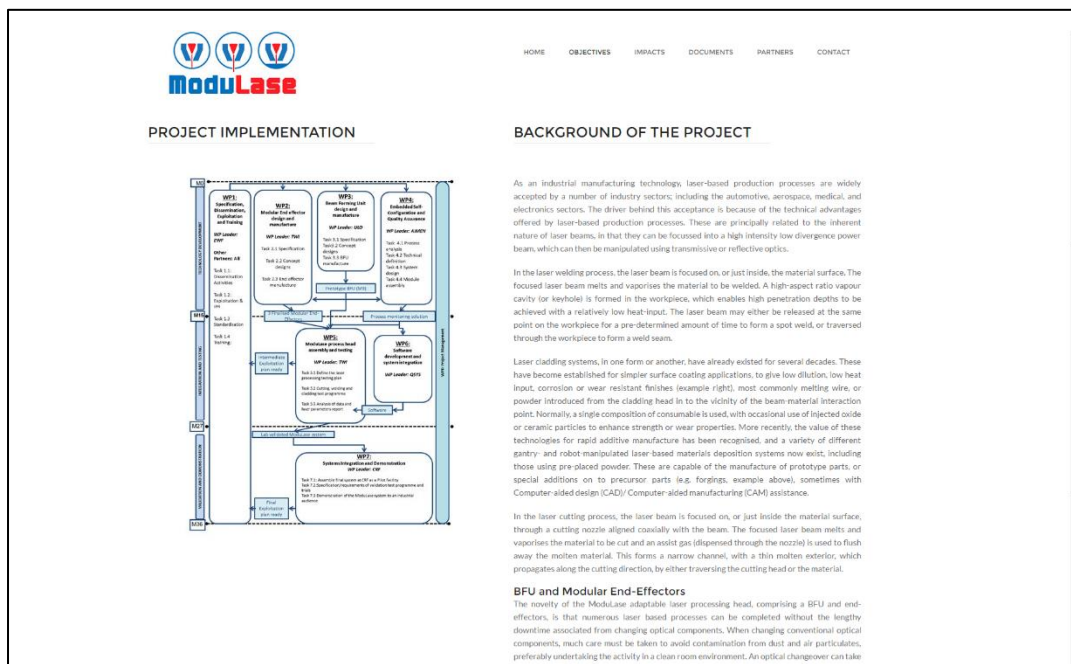


Figure 4-5 Objectives Tab - Project Implementation and Background.

4.3 Impacts Tab

The Impacts tab (Figure 4-6) presents the main impacts that the project will have in different areas, such as:

- Social: regarding new jobs possibilities;
- Environmental: regarding fumes emissions;
- Industry: regarding efficiency, flexibility, investment costs, among others.



Figure 4-6 Impacts Tab.

4.4 Documents Tab

The Documents tab is still in development at the moment. Its main point is to share documents with the public and inside the consortium.

4.5 Partners Tab

In the Partners Tab it is possible to see all the partners involved in the project along with a brief description on their own companies. A print screen of this tab can be found in Figure 4-7.

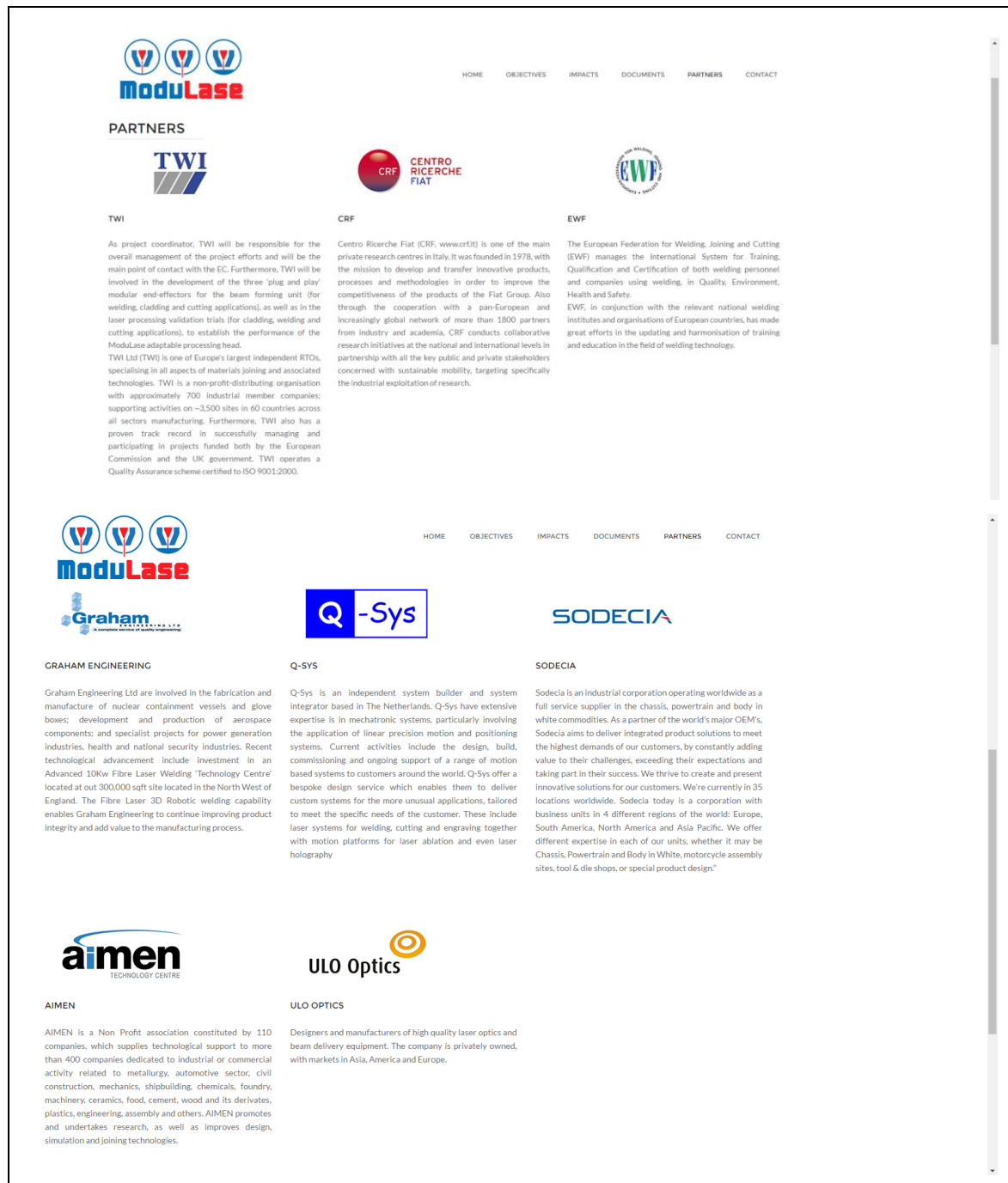


Figure 4-7 Partners Tab.